

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT3/12 16.14  
\*\*\*CHANGES\*\*\*  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME ELISE CLOYD \_\_\_\_\_

BUYER NAME	ELISE CLOYD
SALES PRSN	WA- JOE KNAUER

COMPTON ACT # 6225761

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # \_\_\_\_\_

PRDCT	<u>AMERICAN CROSSROADS</u>	<u>EST#1773</u>	COMMENTS: (LINE, ORDER#)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OF BILLING \_\_\_\_\_

DATE OCT3/12 16.14

REP: TO LENA  
FR JULIE  
OK'D M2  
TTLS RTS  
PLS CFM, THX 10/3

STZ:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1100A-1200N	30		\$1,000.00	10/2	10/5	7		TU-F	7

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1773  
 PROGRAM : VIEW  
 CON COM1 : 2 X PER DAY

PROGRAM : VIEW  
CON COM1: 2 X PER DAY

REP HEADLINE# 6225761 TRF# 321188  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 16.14  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29	A		800P-1130P	30		\$6,000.00	10/6	10/6	1		SAT	1
PROGRAM : FBALL ORD COM1 : WE CAN OFFER OCT3 ON LINE-2 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT4 ON LINE-6 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT3 ON LINE-7 FOR 1 SPOT/WK												
30	A		1130P-1205A	30		\$1,600.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 29-31												
31	A		600A-900A	30		\$1,400.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 29-31												
6	S		730P-800P	30		\$3,600.00	10/2	10/5	6		TU-F	6
PROGRAM : WHEEL CON COM1 : 2 X PER DAY												
7	S		1135P-1205A	30		\$800.00	10/2	10/5	3		TU-F	3
PROGRAM : ABC NITELINE CON COM1 : 1 X PER DAY												
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#2									
			BUY#6									
			BUY#7									
			MISSED: TU-F/1100A-1200N									
			TU-F/730P-800P									
			TU-F/1135P-1205A									
			OFFER: SAT/800P-1130P									
			& SAT/1130P-1205A									
			& SUN/600A-900A									
			CMT: WE CAN OFFER									

OCT/12 175500.00

CONTRACT TOTAL 175500.00  
TOTAL SPOTS 83

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:

MARKET TOTALS \$398,863 WFTV 44% WKMG 24% WESH 21% WOFL 11% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE